Achievements:

- Accepted into two Oscar Nominated Film Festivals: Bronzelenze & Martha's Vineyard Film Festival Commercial Placement: Own Network, BET Awards, ESPN, Comcast 78
- Awarded by Comcast 78 for best children's content

Project Manager | Producer | Editor

- Standardized VR Google Play Store App icon best practices for key learning's increasing downloads by 10%
- Grow with Google Recipient

Core Strengths:

Knowledge of Analytic Tools

Develop Project & Localization Tracking Processes Transcribe Complex UX Design (Mobile & PC)

Shaveela Raniga

Software Proficiency:

Adobe Suite, Finical Cut, Davinci Resolve, DSLR Cameras, Google: Suite, Website Builder, Mail chimp, Unity, Cinema 4D, Maya, Screen Recording Systems, Live Streaming, Project Management & Analytic Tools, Pc, Mac Storyboarding and Budgeting Programs (Movie Magic & Studio Binder) Microsoft Suite, video conferencing

Production Expertise

SR Productions Digital Content & User Engagement Producer

- Create engaging content for various digital outlets from conception to completion
- Fabricate digital library catalogs and utilized various software to manage project implementations
- Coordinate and manage project life cycles and productions while maintaining operational budget costs
- Leverage content creation software to produce websites, commercials, video tutorials, short films and product advertisements for internal and external pre-and-post asset productions
- Implement quality assurance checks to improve style guides

Susie Shin Dental Care Digital Content Manager

- Create and edit website, promotional videos, flyers, and ad campaigns increasing business growth by 15%
- Demystify custom backend eForms for web and mobile applications for end users
- Purchase software/hardware equipment to ensure operational efficiency
- Utilize Google analytics and P&L to track traffic flow, user experience and process improvements

Google Associate VR/AR Game Producer, Contract

- Managed weekly VR/AR \$500,000+ budget and timelines to ensure product launches for go-to-markets
- Devised content publications for Google conferences and Day Dream facility design
- Partnered w/software engineers to create Culvert Design Worksheets in order to track user engagement trends, QA, APAC localization, and bug queries

Next Generation News Digital Learning Project Manager

- Tailored programs in order to teach the fundamentals of film making, storytelling, directing and acting
- Launched innovative digital broadcasting programs that serve Oakland Unified School District's (OUSD) K-12
- Collaborated with key stakeholders within OUSD in order to create educational interactive videos for students

Education:

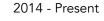
Expression College for Digital Arts - Bachelors of Applied Science in Digital Film

Work Samples:

www.nextgenerationnews.info, www.srproductions.info

Pre-Post Production Execution (4k, 1080P, Graphics, VR, AR) Assist with Directing Talent on Set (ages 8-70) Maintaining Quality Assurance & Bug Testing

(510) 815-3942
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Atlanta, GA



2018 - Present

2016 - 2017

2014 -2016